

## 10 Compelling Reasons To Buy Corel Ventura Publisher 8

Prepared by Corel Ventura users on Universal Thread discussion group, 1999

1. Corel Ventura Publisher 8 is your most powerful desktop publishing solution to integrate information from every source--text, photos, charts, tables, spreadsheets, databases, and other information. Nothing else comes close to Ventura's versatility, whether you need to produce a thousand-page book or a one-page flyer, a doctoral thesis or a high-school term paper, a sales catalog or a sales sheet--whatever you need Ventura can produce it.
2. Corel Ventura Publisher 8's ability to generate tables of contents, footnotes, endnotes, indexes, forms, tables, running headers and footers, and booklet printing far exceeds the capabilities of other desktop publishing solutions, all without the need for expensive add-ons.
3. Corel Ventura Publisher 8's state-of-the-art layout and typesetting tools transform words and pictures into coherent, structured publications for hassle-free output to all industry-standard devices and formats, ranging from desktop printers to image setters, from text files to Postscript, PDF, and HTML, from grayscales to four-colors, from paper to the world wide web.
4. Corel Ventura Publisher's flexible and comprehensive character, paragraph, frame, page, and rule tagging, plus scripting, saves you time and effort, far exceeding the capabilities of other publishing programs.
5. Corel Ventura Publisher fully exposes all commands to programming, allowing languages like Visual Basic, CorelScript, C++, and others to automate publication creation. Combined with its ability to import information in almost any format, this makes Corel Ventura Publisher 8 the most powerful solution for automating the production of publications, even if you're a novice at automation.
6. With Corel Ventura Publisher 8's comprehensive, all-purpose editor you can exceed the capabilities of other layout programs to create text directly, or you can use your favorite word processor or import existing text from a wide variety of other sources--or combine these approaches any way you like.
7. Using Corel Ventura Publisher 8's rich and efficient set of features, you can do substantially more work in much less time compared to other publishing solutions. In a business environment time is money. Corel Ventura Publisher 8 increases your productivity, reduces your stress level, and delivers your product faster.
8. Corel Ventura Publisher 8 is the best PC software tool for creating structured documents of all kinds, whether you're a seasoned publishing professional or a newcomer to the world of desktop publishing.

9. Corel Ventura Publisher 8's fully customizable interface is easy to learn and a pleasure to use. Its integration with other Corel graphics products including CorelDraw and Corel Photo-Paint make it publishing's best choice.

10. And there's more! Corel Ventura Publisher 8 includes a host of additional goodies to make your life easier--complete versions of Corel WordPerfect, Corel Photo-Paint, hundreds of the best Truetype and Postscript fonts, thousands of high-quality clip-art images, and much more.